Arden Meade-Esvang

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Work Experience

Freelance Graphic Designer & Illustrator

MAY 2024 - PRESENT

- Utilize graphics software to produce illustrations, logos, banners, and other designs
- Keep a finger on the pulse of what's trending in online spaces to create products that will appeal to a large number of people
- Build relationships with clients, creating lasting impressions that motivate them to become loyal customers
- Communicate with clients to produce designs that satisfy their specific needs

Content Creator

University of Missouri-Kansas City

FEBRUARY - MAY 2024

- · Film and edit videos for the School of Humanities and Social Sciences' Instagram to promote events, programs, and scholarship opportunities
- · Coordinate and conduct interviews with staff, faculty, and students on my own
- Collaborate with a team to make necessary changes to fit the goal of the project

Graphic Designer

Donnelly College, Kansas City, KS

JANUARY 2020 - PRESENT

- Design and edit the annual arts and literature journal for Donnelly College, showcasing the creative works of the student body
- Utilize industry standard software to arrange images and text to prepare for printing
- Collaborate with a team to make necessary changes to fit the goal of the project

MakerSpace Project Leader

Johnson County Public Library

OCTOBER 2021 - MARCH 2022

- Developed a class to introduce kids and teens to advanced programming concepts
- Collaborated with the MakerSpace team to create a well-paced curriculum that incorporated real world applications of abstract programming concepts

Skills

- Camera operating and audio recording
- Video and audio editing
- Graphic design and illustration
- Microsoft Office, Apple Pages & Numbers
- Adobe Suite, DaVinci Resolve, Affinity Suite •
- Web design and development
- Project management, organization, leadership
- Team collaboration

Education

BA in Media, Art, & Design Minor in Computer Science University of Missouri - Kansas City

2022 - 2024

- GPA: 3.83
- Noteworthy classes include Design Thinking, Graphic Design, Film Theory, Screenwriting, Problem Solving and Programming, and Ways of Seeing
- Formulated and partook in a directed study that encompassed linguistics, graphic design, and web development

Associate of Arts

Donnelly College, Kansas City, KS 2020 - 2022

- Noteworthy classes include Business 101, Business IT Applications, Environmental Ethics, and Public
- Speaking Filmed, edited, and narrated a short documentary of
- the Environmental Ethics class performing various acts of community service

High School Education

St. Thomas Aquinas High School, Overland Park, KS 2016 - 2020

- Noteworthy classes include Video Creation, Digital Creative Applications, and Coding for the Web
- Co-founded the student-run morning broadcasts, and designed graphics, bumpers, and stingers
- Ran live audio/visual tech for plays, musicals, and ceremonies

Awards

Graduated Magna Cum Laude

School of Humanities and Social Sciences, University of Missouri-Kansas City 2024

Phi Theta Kappa Honor Society Donnelly College, Kansas City, KS 2022

Graduated Summa Cum Laude

St. Thomas Aquinas High School 2024

3rd Place Senior Individual

Documentary Winner

National History Day State Competition - Kansas 2019